

Research Outlook

Message from the Principal

In November 2010 we published the first Research Outlook newsletter. It was three pages long. I would like to quote from my introduction then:

“ICL Business School is determined to develop a research culture among students and staff. Each course is designed to equip students with sound theoretical understanding and, increasingly, a strong research orientation. Students already have to conduct research in the form of writing assignments covering anything between 30% and 100% of the total course assessment. The academic staff are extensively engaged in supervising students to complete their assignments successfully and effectively.”

How we have changed since then! This was three years before we delivered our first degree programme, but a research culture needed to come first. Fifty newsletters later, my last, I am so proud of the culture we have developed together. Research has underwritten our delivery of degree programmes, 99% of what the Graduate Business School now does, and the quality of both student and staff research is at a very high level.



Although I remain a director of ICL Education Group, I am retiring as principal. I look back on twenty years at ICL with great satisfaction. Education changes people's lives, and what we have done as a team for thousands of students over those years has been rewarding.

Ewen Mackenzie-Bowie
Principal and Director

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Embracing Change as the Only Constant

As we continue to grow, innovate, and adapt to an ever-evolving educational landscape, this year marks the beginning of an exciting new chapter at ICL Graduate Business School.

One of the most significant changes is the transition in leadership. After decades of dedicated service, Mr Ewen Mackenzie-Bowie begins the next phase of his life's journey, leaving behind a remarkable legacy of vision and commitment. We extend our sincere gratitude for his leadership and the lasting impact he has made on ICL Education Group. At the same time, we warmly welcome Mr Gordon Bobin, who joined us as Chief Executive Officer. We look forward to the fresh perspectives, new ideas, and strategic direction he brings as we continue to build on ICL's strong foundations.



Our physical campus is also growing. With the addition of a third building, we are creating more learning, collaboration, and research spaces to support our expanding community. Among these developments is a dedicated research space for postgraduate students, providing an environment that encourages scholarly inquiry, collaboration, and academic excellence.

Growth is evident not only in our facilities but also in the way we work. Everyday processes are becoming increasingly digitised, enabling greater efficiency, improved student experiences, and streamlined operations. At the same time, we are delighted to welcome several new members to the ICL GBS team, whose expertise and enthusiasm will further strengthen our academic and professional community.

Our academic portfolio continues to expand with the five new specialisations within the Master of Management programme, and one additional specialisation under BBIS, offering students greater flexibility to tailor their studies to emerging industry needs. Research also continues to take centre stage. The introduction of the Research Performance Index provides a transparent way of recognising and tracking the research contributions of our academic staff, while the ICL Research Journal embarks on an exciting new journey as a fully peer-reviewed publication with a refreshed look and renewed academic focus.

The wider tertiary education sector is also experiencing significant transformation. NZQA's introduction of the Integrated Quality Assurance Framework (iQAF) and the Tertiary Research Excellence Framework (TREF) signals a new era, replacing the familiar External Evaluation and Review (EER) and Performance-Based Research Fund (PBRF). These developments challenge us to continually enhance both quality and research excellence.

Through new leadership, expanding programmes, modernised systems, enhanced research capability, and evolving quality frameworks, one theme connects every milestone: Change. While change can be challenging, it also brings opportunity, growth, and renewal. At ICL GBS, we embrace these new beginnings with confidence, knowing that our commitment to excellence remains steadfast. In the midst of all these exciting developments, one truth continues to guide us: the only thing that remains constant is change.

Stay tuned for further updates!

Ngā mihi nui
Dr Paula Ray
Academic Director
ICL Graduate Business School

ICL Research Seminars

Research active staff and those with research interests regularly attend research seminars. Between January and April 2026, academic staff presented two research papers and conducted two workshops on data analysis techniques. Further research-sharing sessions have been scheduled for 2026.

Presenter	Topic	Date
Natalia Ortega	Promoting Safety Culture in Vertical Construction: An Empirical Framework Tailored to New Zealand Abstract The construction industry contributes significantly to GDP and employment but continues to face safety challenges, particularly in New Zealand's vertical construction sector. Safety Culture (SC) plays a critical role in reducing risks and improving safety performance. This research develops a practical SC framework tailored to New Zealand, aimed at supporting safety practitioners in decision-making and intervention implementation. The study follows four phases, Identify, Categorise, Visualise, and Operationalise, using a mixed-methods approach. A Modified Delphi study with 32 experts and literature review identified key SC factors and tools. These were analysed using causal mapping and developed into a practical framework, which was then tested through case studies and a System Usability Scale (SUS) survey. The research contributes theoretically through a structured, replicable methodology and practically by providing a usable framework for improving safety outcomes. Limitations include its focus on New Zealand and vertical construction, suggesting future research should test the framework across broader contexts.	April 2026
Junshi Chen	Making Better Workplaces? The Impact of Digital Finance on Corporate Employee Treatment Abstract This study investigates the impact of digital finance, the integration of traditional financial services with modern information technology, on corporate employee treatment. While prior research has highlighted the influence of digital finance on firm operations and external financing, its effects on internal stakeholder outcomes remain underexplored. Using firm level data from China, our study presents robust evidence that digital finance significantly improves employee treatment. Specifically, digital finance can effectively reduce firms' financial constraint and improve information transparency, thereby enabling firms to offer better treatment to their employees. Further heterogeneity analysis reveals that the positive relationship is more prominent in firms located in the regions with lower marketization levels and severe air pollution, indicating that disadvantaged firms are taking advantage of digital inclusive finance to attract employees in a competitive market. Last, we find digital finance promotes corporate digital transformation and increases the proportion of high-skilled workers within firms, underscoring the importance for employees to invest in skills that are increasingly valued in a digitally enabled economy. Overall, this study deepens our understanding of the role of financial technology in corporate employee treatment strategy and is a timely addition to the current literature.	March 2026

These sessions help boost ICL's research culture. They facilitate discussions on potential collaborative projects and the exploration of research topics based on previous recommendations.

Professional Development

As part of their professional development, staff members attended and facilitated sessions offered by ICL Graduate Business School and other professional organisations.

ICL organised two "R data analysis training sessions" for all academic staff. Diana Castano, the ICL academic staff member, conducted both sessions in January and February 2026. Dr Paula Ray, Academic Director, conducted a workshop titled "interactive blended delivery". Academic staff participated in these interactive training sessions.

Associate Professor Dr Syed Jamali, Academic Manager, attended a workshop titled "What the research reveals about students as AI allies" on April 1, 2026, organised by Turnitin. He also attended a webinar titled "Integrity first, learning always: Reimagining assessment with transparent writing processes", also organised by Turnitin, on May 5, 2026.



Diana is conducting the training session

Bindu Bansal, ECE Senior Lecturer, attended the seminar "How can culturally attuned leadership create more meaningful outcomes for Pacific children in early childhood education?" on 13 April 2026. The seminar was conducted by Associate Professor Maria Cooper, Dr Kiri Gould and Dr Jeanne Teisina.

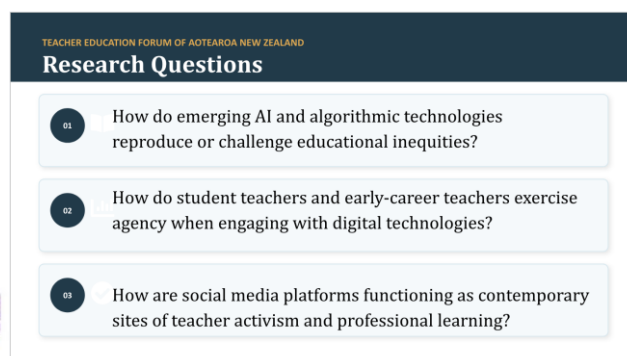
Hemal Manaktala, a Senior Lecturer in ECE, successfully completed several professional qualifications in 2026. In January 2026, she received certificates of completion for QR Code Scams training and for Protecting Your Digital Identity training, both offered by Phriendly Phishing. Additionally, she also attended a webinar titled "What the research reveals about students as AI allies" on April 1, 2026, organised by the Turnitin team. She also attended another webinar, "Integrity first, learning always: Reimagining assessment with transparent writing processes" by the Turnitin team on May 5, 2026.

Premalatha Sampath, Programme Manager for Undergraduate Programmes and Kanchana Nanayakkara, a Lecturer at ICLGBS, participated in the following professional events in 2026.

- Turnitin. (2026, April 1). What the research reveals about students as AI allies webinar by the Turnitin team on April 1, 2026.
- Integrity first, learning always: Reimagining assessment with transparent writing processes webinar by the Turnitin team on May 5, 2026

Rakibul Hoque, a Lecturer at ICLGBS, attended "The economics of sustainability 2026 lecture series", held from January 13 to January 29, 2026. The lecture series featured seven world-leading experts in Modern Monetary Theory and Ecological Economics, hosted by Modern Money Lab and Torrens University Australia. This was an online event.

ICL'S EXPERTISE IN THE INTERNATIONAL ARENA



Dr Paula Ray, Academic Director at ICL Graduate Business School, presented a research paper titled “Algorithmic Legacies and Digital Dissidence: Navigating Activism in Aotearoa’s ITE” at the TEFANZ Biennial Conference 2026. The conference was held on 25-26 June 2026 at Te Herenga Waka, Victoria University of Wellington.

Abstract

As Aotearoa New Zealand transitions toward Te Mātaiaho (Ministry of Education, 2023), the refreshed national curriculum, Initial Teacher Education (ITE) faces a dual challenge: to honour the legacy of Te Tiriti o Waitangi while navigating an increasingly automated pedagogical landscape. This paper explores how the evolving medium of education - shifting from traditional lecture theatres to data-driven platforms and social media ecosystems - simultaneously constrain and enable novel forms of teacher activism.

The first section, ‘Algorithm as Legacy’, interrogates the rise of generative AI and predictive analytics in NZ schools. Drawing on Benjamin’s (2019) concept of the “New Jim Code”, it argues that these tools often function as a form of “digital whakapapa”, inheriting and reproducing the colonial biases and deficit theorising identified by Bishop et al (2007). Using the lens of “glitching the system” (Russell, 2020), the paper explores how student teachers can perform critical acts of subversion - disrupting biased datasets and reclaiming pedagogical agency from logics of automated efficiency.

The second half shifts to ‘Social Media as a Site of Activism’, investigating the emergence of platforms such as EduTok, and decentralised digital communities, as spaces of informal professional learning and advocacy. These networks align with Pangrazio and Sefton-Green’s (2021) concept of digital agency, creating a parallel legacy of activism that bypasses traditional institutional hierarchies. By synthesising these two digital frontiers, the paper concludes that the modern ‘activist teacher’ must extend beyond social advocacy to become a technological dissident - capable of identifying how and where digital systems entrench inequities and strategically use “glitched” spaces to forge new, equitable futures in line with the aspirations of all ākonga.

References

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- Ministry of Education. (2023). *Te Mātaiaho | The refreshed NZ Curriculum*.
- Pangrazio, L., & Sefton-Green, J. (2021). *Digital Rights and Exploitation in Datafied Education*. Routledge.
- Russell, L. (2020). *Glitch Feminism: A Manifesto*. Verso Books.

Research Projects Undertaken by the Master of Business Informatics (MBI) and Master of Management (MM) Students

Recently, students who have completed their Master of Management and Master of Business Informatics programmes have finished their final Applied Project/Thesis under the supervision of their respective supervisors. These research projects have been completed and submitted on schedule. Furthermore, the students have explored some exciting and relevant areas.

Master of Management (MM)		
Researcher	Supervisor	Research Topic
Abhay Sharma	Dr. Vilma Deguito	The Influence of Social Media Marketing on Consumer Buying Behaviour: A Case Study of Temu
Anita Gurung	Dr. Nireshnee Ramchundar	Impact of Communication on Patients Who Utilise Healthcare Services in New Zealand
Ariane Viana Arrais	Dr. Geoff Duncan	Employees' Experiences of Navigating Their Wellbeing in the Workplace Amongst Auckland Hospitality Workers
Belmor Inocente Rosales	Dr. Kane Hopkins	Ethnicity and Alcoholic Beverage Preference in New Zealand Adults, Adjusting for Socioeconomic and Demographic Factors
Bikram Singh	Dr. Cindy Wang	An Analysis of Financial, Socio-Cultural and Academic Challenges Faced by International Students in New Zealand
Chamanie Hansika Gunathilake Gunathilake Athukoralalage	Dr. Behrang Ijadi	The Impact of Employee Training on Customer Satisfaction in Luxury Hotels in Sri Lanka
Chanidapa Naruenartwanich	Dr. Kane Hopkins	The Role of Staff Professionalism and Presentation in Shaping Customer Loyalty in Ethnic Restaurants
Charith Shaawindra Gunasinghe	Dr. Yi-Mei Huang	The Influence of Perceived Value and Price Perception on Customer Loyalty at Chemist Warehouse in New Zealand
Chen, Shuwen	Dr. Kumar Laxman	The Rising Cost of Living in New Zealand: Impacts on International Students
Chethika Nirmani Hewawasam Ranaweera	Dr. Neset Tan	The Impact of Employees' Digital Competence on Overall Organisational Performance in Sri Lanka's Freight Forwarding Industry
Chirag Kumar	Dr. Geoff Duncan	An Exploration of Auckland Supermarket Employees' Experiences of Leadership in Their Workplaces

Deepika Ruwani Pathiraja Mudalige	Dr. Neset Tan	Evaluating User Satisfaction and Operational Efficiency: A Comparative Study of Cashless vs. Cash Toll Payment Systems on Sri Lanka's Expressways
Dilani Dilrukshi Mahanayakkarage	Dr. Pham Van Hau	The Impact of Leadership Style on Worker Performance in the Sri Lankan Hybrid Work Environment
Dona Nadya Thamarapabodani Jayakody	Dr. Vilma Deguito	Customer Perception of Handmade Fashion Products in New Zealand: A Quantitative Study
Dorji Choning	Dr. Hayati Jalal	The Relationships Between Perceptions of Hourly Wage System, Time Perception, and Decision-Making Among International Students in New Zealand
Guanbo Ming	Dr. Hemanta Kumar Yadav	Influence of Māori Cultural Values on Leadership and Management Practices in New Zealand Businesses
Harambage Isuru Kusal Fernando	Dr. Neset Tan	Conversational AI in New Zealand Retail: Mediating Factors and Ethical Challenges in Consumer Purchase Intentions
Harvey Laxamana Lacanlale	Dr. Sheerali Arya	Assessing AI's Impact on Customer Experience in New Zealand BPOs
Heejin Kim	Dr. Hemanta Kumar Yadav	Analysis of the Effect of Customer Demographics on Customer Satisfaction in Auckland CBD Cafés, New Zealand
Hettige, Supun Maduranga Sedara	Dr. Hemanta Kumar Yadav	Factors Influencing Migrants' Choice of Formal and Informal Remittance Channels in New Zealand
Huilan Duan	Qian Meng	The Impact of New Zealand's Plastic Ban on Consumer Perceptions and Purchasing Behaviour Toward Food Packaging
Jiahui Li	Dr. Hayati Abdul Jalal	Factors Associated with Online Shopping and Social Commerce Intention Among International Students in New Zealand
Jonika Bhandari	Dr. Hayati Jalal	The Relationship Between Perceptions of Staff Training, Service Quality, and Customer Satisfaction in the New Zealand Hospitality Sector
Kiranpal Kaur	Dr. Eswaranathan Ehambaranathan	Analysis of Customer Satisfaction with Food Delivery Services Between DoorDash and Uber Eats in New Zealand
Lakmini Wajira Ambepitiya	Dr. Yagya Raj Pant	Exploring the Effectiveness of Teacher Residency Pathways: Case Study of Immigrant Teachers Working in Educational Institutions in New Zealand
Lhaden Tshering	Dr. Masoud Shakiba	The Influence of Social Status and Self-Image on Buying Motivation Toward Luxury Makeup Brands Among Female Consumers in Bhutan
Manav	Dr. Linda Muchenje	Impact of Telepathy Services on Rural Māori Communities

Manav Kalpeshkumar Chokshi	Dr. Kane Hopkins	The Impact of Goods and Services Tax (GST) on Small Businesses in India
Manjot Kaur	Dr. Sheerali Arya	The Influence of Social Media Use on the Mental, Academic, and Social Dimensions of NZ Youth
Manpreet Kaur	Dr. Pham Van Hau	The Impact of Global Fashion Festivals (Paris, New York, Milan, and London) on International Fashion Trends and the Growth of Fashion Brands
Maria Nathalie Mariscotes Manansala	Qian Meng	The Impact of Social Commerce on Online Purchase Intention Among Millennials and Gen Z on TikTok
Marjorie Tolosa Diaz	Dr. Hayati Jalal	Understanding Factors Associated with Public Trust in Aged Care Services in New Zealand: A Quantitative Study
Mengxiao Cui	Qian Meng	The Impact of Digital Customer Experience on Customer Satisfaction and Loyalty Among Uber Users in New Zealand
Minyi Luo	Dr. Kane Hopkins	Digital Music Consumption Behaviours and Cross-cultural Exchange: A Study of Young Adults' Engagement with K-pop and Western Music in China
Nimesha Sandamali De Almeida	Dr. Neset Tan	Evaluating the Impact of Authentic Sustainability Messaging on Consumer Trust and Purchase Intention in KFC's Digital Marketing Strategy.
Nishadi Lanka Jayamanne	Dr. Vijay Kumar	Corporate Social Responsibility and Brand Reputation: Evidence from Sri Lankan FMCG Firms
Prinka Rani	Dr. Elizaveta Tarasova	Examining the Impact of Order Accuracy on Customer Satisfaction and Loyalty: A Case Study of Pizza Hut in New Zealand
Qisong Li	Dr. Geoff Duncan	Cost Pressure, Insurance, and Veterinary Utilisation Among New Zealand Pet Owners: An Interpretive Phenomenological Study
Ronalyn Adriano Ragandang	Dr. Mohammad Iftekhar Rahman	Determinants of Online Eyewear Purchase Intention and Customer Satisfaction Among New Zealand Consumers
Rupontika Chakraborty	Dr. Yagya Raj Pant	The Relationship Among Brand Perception, Sustainability and Digital Influence and the Ultimate Purchase Decision Between Luxury Clothing and Economic Clothing Among New Zealand Female Consumers
Samjana Subba	Dr. Mohammad Iftekhar Rahman	The Impact of Short Breaks on Employee Job Performance
Sandhaya	Dr. Cindy Wang	The Impact of Diversity and Inclusion in the Healthcare Workforce on Patient Outcomes
Sandun Madushan Siriviraj Mudalige	Dr. Masoud Shakiba	Effects of High Living Costs on the Wellbeing of International Postgraduate Students in Auckland

Shan Huang	Dr. Elizaveta Tarasova	The Empirical Gap in Remote Work and Employee Productivity: Evidence from New Zealand Businesses
Shanika Sewwandi Jayathilaka Imiya Mudiyansele	Dr. Elizaveta Tarasova	The Role of Gender in Smartphone Consumer Preferences Among Young Adults Aged 18–35 in New Zealand: A Comparative Study of iPhone and Samsung Users
Shivani	Dr. Behrang Ijadi	The Impact of Interactive Product Demonstrations in Augmented Reality/ Virtual Reality (AR/VR) on the Customer Purchase Journey in the Indian Mobile Industry
Shoshanna Sy Osmena	Dr. Jerry Jacob	The Effects of Perceptions of Support in the Workplace on the Success of Career Choices Among Foreign Graduates in the Service Industry of Auckland
Shreya Shahi	Qian Meng	How Social Media Influencers Affect Consumer Buying Trends in the Fashion Industry in New Zealand and Other Countries
Sonpreet Kaur	Dr. Geoff Duncan	What Are the Experiences of International Master of Management Students in Auckland Regarding the Digital Transformation to Their Studies?
Williams, Angelique Janine	Dr. Geoff Duncan	A Study on the Employees' Experiences in the New Zealand Energy Sector Regarding Internal Communications
Yangborui Yang	Dr. Vilma Deguito	An Analysis of the Impact of Social Media Marketing on Brand Loyalty Among University Students in New Zealand
Zhiyi Pang	Dr. Vilma Deguito	A Study on the Leadership Styles and Their Varying Effects on Employee Motivation and Performance in New Zealand Hospitality and Service SMEs
Zhicong Wang	Dr. Geoff Duncan	Analysis of Challenges and Opportunities for Car Dealerships in New Zealand
Yeonji Nam	Dr. Kane Hopkins	Analysis of Training and Support for Part-Time International Student Employees and Its Influence on Customer Satisfaction
Master of Business Informatics (MBI)		
Abraham Bondoc Felix	Dr. Shuting Yu	Analysis of Students' Perceptions of Data Privacy and Cybersecurity in PTEs in New Zealand
Alane Beryl Ybanez Lozada	Dr. Rashmi Munjal	The Role of Chatbots in Omnichannel in Customer Engagement: Bridging the Online and Offline Experiences in New Zealand Retailers
Bellanage, Chavithri Nathasha Fernando	Dr. Cindy Wang	The Effect of Emerging Financial Technologies (Fintech) on Conventional Accounting Practices and Accountants in Public Accounting and Auditing Firms in New Zealand
Bikash Dahal	Dr. Swati Aggarwal	The Impact of Voice Commerce on Consumer Purchasing Behaviour and Trust in New Zealand's Online Retail Sector

Buddhika Nishantha Liyanagama	Dr. Achyut Aryal	The Role of AI and Machine Learning in Enhancing Predictive Maintenance Strategies in New Zealand's Telecommunication Sector
Charingiya, Twinkle	Dr. Achyut Aryal	Analyzing the Relationship Between AI Infrastructure Investment
Ekanayake Herath Mudiyanselage Nadeesha Lakshan Ekanayake	Dr. Maria Concepcion V. Umali	Perception of New Zealand Customers Towards Online Shopping of Apparel
Guevarra, Katherine Grace Cabrera	Dr. Sharon Baylon-Lappao	Digital Wallet Adoption among Non-Residents in New Zealand: A Socio-Technical and Regulatory Analysis
Haibo Shi	Dr. Cindy Wang	Examining Content Protection Mechanisms in Major Digital Rights Management Software: A Comparative Analysis of Technical Architectures and Implementation Strategies
Himanshu Prajapati	Dr. Shuting Yu	Cybersecurity Risks and Data Protection in Electronic Health Records (EHRs): A Case of New Zealand Healthcare Sector
Himanshu Sharma	Dr. Maria Concepcion V. Umali	Impact of Social Media and Online Advertising on Pharmaceutical Brand Awareness in New Zealand
Jayasinghe, Jayasinghe Arachchilage Buddhika Prasad	Dr. Jessica Doan	Examining the Effects of Attitude, Social Influence, Behavioural Control, and Risk Perception on Online Purchasing from Multi-Brand Platforms in New Zealand
Nuwanthika Sajeewani Marambage Kosange Gedara	Dr. Cindy Wang	Impact of Data-Driven Decision Making on the Performance of Small Hospitality Businesses in New Zealand
Preetham, Preethy	Dr. Rashmi Munjal	Does Website/App Experience Influence How Often Customers Shop Online in New Zealand?
Sammuhendi, Tharindu Asanka De Silva	Dr. Cindy Wang	Impact of Internet of Things (IoT) Technologies on Retail Organisations' Operational Performance, Supply Chain Performance, and Customer Experience in New Zealand Retail Industry
Shehan Dhanushka Mandawala Kankanamge	Dr. Swati Aggarwal	Adoption of Emerging Accounting Technologies: Cloud and Artificial Intelligence in New Zealand Small and Medium Enterprises (SMEs)
Yash Sharma	Dr. Jessica Doan	Analysing the Role of Artificial Intelligence in Transforming Business Decision-Making: The Application of TAM Theory
Yeschi Choden	Dr. Rashmi Munjal	What Is the Effect of Cybersecurity Practices on Consumer Confidence When It Comes to E-Commerce Sites?
Vidanage, Upul Aruna Sampath Hetti Arachchi	Dr. Chandra Sharma Poudyal	The Effectiveness of AI-Driven Taxpayer Education Interventions on Individual Tax Compliance Intentions in New Zealand

Master of Business Informatics by Thesis (MBIT)

Tingyu Fu	Dr. Sid Sirisukha	Auckland Public Bus Reliability: A Data-Driven Regression Predictive Modeling Analysis
Yupeng Zhai	Dr. Nireeshnee Ramchundar	Analysis of Social Media Trends in Public Health Communication During the COVID-19 Pandemic
Huachao Yu	Dr. Syed M. Shahid	E-Commerce and Digital Payment Systems in New Zealand: A Mixed-Methods Study of User Experience and Platform Effectiveness
Undugoda Gihan Shanaka Pathirage	Dr. Jay Hays	Exploring Green Computing: Adoption and Impact of Sustainable IT Practices in the Sri Lankan Banking Sector
Sellapperumage Manoj Fernando	Dr. Dayal Talukder	Impact of Smart Technologies on the Transport Sector in Sri Lanka
Thi Tuyet Huong Vu	Dr. Sid Sirisukha	Leveraging Informatics to Improve Customer Experience in Retail Businesses in New Zealand
Saiba Arumugam	Dr. Jose Huesca-Dorantes	The Use of Machine Learning to Optimize Customer Support in Sri Lanka's Telecommunications Sector: An Empirical Study

Master of Management by Thesis (MMT)

Amarasinghe Achchillage Inesh Udayantha Amarasinghe	Dr. Nathan Ehambara	Analyzing the Implications of AI Techniques in Recruitment: Perspectives of International Students in New Zealand
Anni Chen	Dr. Achyut Aryal	Analysis of the Impact of Digital Communication on Property Management in Auckland
Chen, Ruiqi	Dr. Adrian Liew	An Analysis of Financial Reporting Quality During COVID-19: Evidence from Australia
Erdenejargal Lkhagvadorj	Dr. Achyut Aryal	Analysis of Stock Market Involvement Among International Students in New Zealand
Gayani Nuwan Kanchana Horadugoda Gamage	Dr. Mohamed Faizar Abdul Raheem	Analysis of the Impact of Green Dairy Products on Consumer Buying Behaviour in New Zealand
Hasindu Rangana Dassanayake Dassanayake Lekamlage	Dr. Adrian Liew	Analysis of the Impact of Airline Service Quality on Customer Satisfaction in New Zealand Budget Airlines
Hongjing Wu	Dr. Dayal Talukder	Analysis of the Perception of the Impact of Artificial Intelligence on Intellectual Property Management in New Zealand
Jayan Shirantha Malawana Hewage Mendis	Dr. Adrian Liew	Analysis of Consumer Behavioural Intention to Adopt Solar PV Systems in New Zealand: A Roadmap Toward Green Energy and Environmental Sustainability
Kalinga Sudheera Bandara Senanayake Senanayake Arachchilage	Dr. Mohamed Faizar Abdul Raheem	Analysing the Effectiveness of Influencer Marketing on Digital Platforms and Its Impact on Brand Image in the New Zealand Banking Sector

Karla Landa Vera	Dr. Achyut Aryal	A Quantitative Analysis of Managers' and Employees' Perceptions of Multicultural Teams in New Zealand Workplaces
Luciano Camilot	Dr. Adrian Liew	An Analysis of the Intention to Use Artificial Intelligence in Engineering Management: A Multidisciplinary Structural Model of Barriers and Enablers in New Zealand
Nadeesha Chathuranga Madurapperuma Madurapperuma Achchillage	Dr. Mohamed Faizar Abdul Raheem	Evaluating the Social and Environmental Impact of Circular Economy-Oriented Waste Management Practices in New Zealand
Pavuluge Amila Dilshan Dayananda	Dr. Adrian Liew	Analysis of the Impact of Social Media Marketing on Innovation Capability and Organizational Performance
Ranidu Darshana Vithanage	Dr. Nathan Ehambara	Analysing the Employability of Migrant Workers in New Zealand
Ritu Rawal	Dr. Achyut Aryal	Analysis of Consumer Buying Behaviour Towards Skincare Products in Auckland
Varaporn Srisa-Ard	Dr. Achyut Aryal	A Comparative Analysis of Halal and ISO Standards: Integrating Halal Practices into Global Hotel Kitchens
Tulsi Pandey	Dr. Nathan Ehambara	Analysis of Consumers' Perceptions of Milk Quality Based on Labelling in New Zealand

Publications:

Aryal, A., Huang, Q., Chen, T., & Chhetri, T. B., (2026). Still killing millions by asbestos: global leadership and the urgent roadmap for actions. *Journal of Public Health Policy*. <https://doi.org/10.1057/s41271-026-00632-x>

Chen, J., Chi, J., Smith, D. J., & Yuen, M. K. (2026) Making better workplaces? The impact of digital finance on corporate employee treatment. *The impact of digital finance on corporate employee treatment*. *Pacific-Basin Finance Journal* (ABDC A-ranked, ABS 2, SSCI Q1)

Hashemi Araghi, A., Rasheed, E. O., Vishnupriya, V., & Seadon, J. (2026). Strengths, weaknesses, opportunities, and threats of zero-carbon materials in New Zealand: A literature review. Accepted for publication in *Lecture Notes in Civil Engineering* (Springer). Presented at the DFBI 2026 Conference, Barcelona, Spain.

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Jamali, S., Laxman, K., Silva, R.N. (2026). "Cloud Computing Adoption and Academic Performance in Higher Education: An Extended Technology Acceptance Model Approach." *Journal of Innovations in Pedagogy and Technology*, 2(2), 76-102.

Pan, J., Anderson, H., Chen, J., & Chi, J. (2026). Breaking Free from Managerial Myopia: Government and Corporate Governance as Catalysts for Firm Innovation. *Journal of Risk and Financial Management*, 19(1), 94. <https://doi.org/10.3390/jrfm19010094> (ABDC B-ranked).

Shaheen, Z., Laxman, K., & Nanayakkara, P. (2026). Acculturation Strategies and Perceptions of Academic Success Among Sri Lankan International Higher Education Students in New Zealand. Student Success. <https://doi.org/10.63608/ssj.3957>

Shaheen, Z. & Vaflor, J. G. (2026). Factors Affecting the Adoption of Digital Government Services in New Zealand: Evidence from IRD's myIR Platform and Voice Recognition Technology. Kotuitui: New Zealand Journal of Social Sciences Online (in press).



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Associate Prof. Dr Syed Jamali

Academic Manager

ICL Graduate Business School